

Woodlands Board Meeting

Minutes

October 1, 2011

Attendees: Ed Wohlers, Justin Wedel, Elaine Coyne, Brian Rower, Jessica Williams and Elsie Witt

Secretary Minutes:

- Board accepted and approved minutes from September 2011; Brian will post to website

Website:

- Current newsletter posted
- Safeway parcel development update added
- Advertisers currently must e-mail their ads; they cannot submit through the website yet.
- McDonald's proposal removed as this is no longer being considered

Financial:

- Elaine Coyne, Treasurer, reported that new advertisers and revenue are needed to sustain the newsletter
- Two new ads appeared in the October issue, but more are needed
- Ed completed new signature cards with Justin and Elaine
- Ed filed State tax form for non-profit with less than \$25,000 in assets

Parcel (Safeway) Specific Plan Study Committee:

- Applications being accepted by WC City Council—deadline is Oct. 17, 2011
- Justin, Ed, and Steve Elster attended the WC City Council meeting Sept. 20, when Safeway lot at corner of Ygnacio Valley Blvd. and Oak Grove Road was considered for a Specific Plan development
- Ed asked on behalf of the Woodlands Association that additional residents be added to the study committee; one additional member was added to bring the total members to 11
- Board discussed who would best represent our neighborhood interests; Ed and Justin indicated they will apply
- Committee meetings will be held over a 6-8-month period
- Selections for the Committee will take place week of 10/31/11
- Justin urged Board to write letters to the city with ideas
Justin and Ed discussed Bill Swanson's interest in also serving on the Study Committee. Board agreed we'd write letter of support for Bill Swanson (Ed volunteered to do that). Justin also encouraged other Board members to write individual letters of support for Bill.

Crime Report Feedback:

- Board discussed letter from a neighbor about the Crime Report in the newsletter, saying it should be discontinued and suggesting other news to replace it.
- Board acknowledged that the Crime Report is popular with many neighbors who miss it when it does not appear
- Ed responded to the letter by explaining that we have received good feedback in the past and encouraged letter writer to submit articles.
- Board agreed to place a short note at the top of the next Crime Report, followed by the e-mail from the letter writer. We will request feedback and publish responses in the next newsletter.

November 2011 Newsletter:

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| • Safeway Proposal –any new developments? | Justin or Ed |
| • Garage Sale – thanks | Ed |
| • Crime Report w/request for feedback | Ed, Kathy |
| • WC Community Service Day – Results | Justin |
| • School Info. | Ed |

Next Board Meetings – November 5, December 3, 2011

Respectfully submitted,
Elsie Witt, Secretary