

**Woodland Board Meeting
Minutes
March 3, 2012**

Attendees: Ed Wohlers, Justin Wedel, Elsie Witt, and Kay Ready, neighbors Steve Elster and Adrienne Robillard; and Jaime Jenett, Policy Coordinator for Tobacco Prevention Project

Secretary's Report:

- Minutes for February 2012, were approved
- Minutes will be sent to Brian to post on the Woodlands website

Website/Webmaster:

- Brian said that the online payment system for advertisers is ready; Advertisers can upload their ads, the date/s to run, total the cost of order, and pay using PayPal account or credit card.
- Brian noted that PayPal will send all orders to us via our web host (separate login required)
- Ed said that advertisers will pay online, but do not need to have a PayPal account. PayPal collects \$.30 plus 2.5% on each transaction. There is no minimum monthly fee (only a charge if a transaction occurs).
- Because payment must be received at time of submission, this system should keep accounts current (no late payments)
- Contact information is stored on PayPal, it is not stored by Woodlands Assoc.

Financial:

- Elaine (unable to attend) reported to Ed that we had more ads this month, but still need more to pay for the cost of producing the newsletter
- Ed said the increase in ads resulted in a 20-page newsletter for March

Safeway Advisory Committee meetings:

- At February 2012 meeting there were about 5 persons from the Woodlands including Steve Elster who along with several other citizens gave public comment
- Ed said that neighbors need to get involved if they want their opinions heard.
- Steve said the Advisory Committee has three individuals representing the community (Ed is one and the other two are from Walnut Creek, but not living close to the Shadelands Office Park).
- Steve said he feels the community is being ignored.
- Kay asked if we should speak if another person is saying the same thing that we would say?
- The city has not sent out mass mailing to notify residents of the AC meetings
- Safeway sent out a mass mailing to homes in the impacted area for their meeting Feb. 8.
- Ed said every comment is valuable to the process.
- Public comment voiced concerns that another large Safeway store in the S. Parcel would cause deterioration of existing Encina Grande and Citrus Center strip malls. Safeway plans to close the store presently located in Encina Grande, and if Nob Hill is unable to compete with the larger Safeway it could suffer adverse effects. These two grocery stores currently serve as anchors for the respective malls.
- Ed said that Safeway has stated that there will be no "big box" store located on the Shadelands property (other than a new Safeway). He also believes that the city does not plan for this to be a regional destination, but a local one, but whatever is placed there will increase traffic in the area.
- Ed said that the Feb. 22 meeting of the Advisory Committee meeting had the group divided into 2 groups to come up with a plan for the parcels (4) owned by Safeway. The choices were mixed retail, office, senior housing, and public benefit areas.

Second Hand Smoke Protection:

- Jaime Jenett, Policy Coordinator for Tobacco Prevention Project, Contra Costa Health Services, gave a presentation on the effects of second hand smoke on health especially for young children, elder citizens and anyone with breathing problems
- The State of California currently has a law that smoking is prohibited within 20 feet of main entrances and exits of government buildings, most indoor workplaces, and tot lots/playgrounds.
- Jaime said that Contra Costa Jurisdictions with additional protections currently include Martinez, Richmond, Pleasant Hill, Pinole and parts of Concord, and five unincorporated communities.
- She asked for the Woodlands Board to support a Resolution for Policies Limiting Secondhand Smoke Exposure in the City of Walnut Creek
- She said that the WC City Council is interested in the project and is looking for a Resolution of Support and public testimony. In April, WC City Council will be setting priorities for the year, so now is the time to ask for community input.
- The Board does not generally take positions on community matters without community input, but would give neighborhood members the information through a newsletter article. Based on the response the Board would consider further action.
- Jaime will write an article for the newsletter.

Newsletter Coordinator position:

- Ed introduced Adrienne Robillard, a neighbor, who is interested in assuming the Newsletter Coordinator position. She has experience in writing and editing newsletters and other communication materials.
- Board approved her for the position.
- Ed will train her in the procedures we currently follow.

April 2012 Newsletter Content:

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| • Safeway Proposal – anything new to report | Justin/Ed |
| • Community Meeting on Safeway parcel – add time | Ed |
| • Police calls | Kathy |
| • School Info. | Ed |
| • Second Hand Smoke Exposure Resolution for Walnut Creek | Jaime Jenett/Ed |

Next Board Meetings – April 7 and May 5, 2012.

Respectfully submitted,
Elsie Witt, Secretary