

Woodlands Board Meeting Minutes – February 2, 2013

Attendees: Deanna Constable, Adrienne Robillard, Arsen Kitch, Elaine Coyne, Marc Graves.

Secretary's Report: Adrienne made a motion that we accept the January Minutes, Elaine 2nded, motion carried unanimously and January 2013 Minutes were accepted as submitted. James to post to website.

Financial Report: We received a year's worth of advertising from Your Local Home Repair and 3 PayPal payments. Those advertisers who are late in payment are known to come through, not always by the 15th of the month deadline but not long after. The Woodlands account at BofA requires signatures from all members of the new board.

Advertising: Marc will include in his monthly email to advertisers the request to reply to the email if advertisers have any change to current advertising or do not wish to continue an ad, thereby leaving less room for questions as to who is advertising.

Other business:

Carl's Jr. has closed its doors and our monthly meetings are now held in the meeting room at Ygnacio Valley Library from 8 – 9 a.m.

Neighborhood concerns: Some people are not curbing their dogs, increase in graffiti on the fences facing the trail, homeless person sleeping in the open space, door-to-door salespeople.

Safeway Proposal – Adrienne and Arsen shared their phone conversation with Allen Lynch, owner of Citrus Marketplace. The next step is to determine together, in an additional meeting, exactly what the Woodlands Association will push for in the new development so that we can use the influence we have to benefit the neighborhood as much as possible. We are inquiring with Minuteman as to how we can include a paper postcard survey to collect feedback from residents via distribution of the March issue.

Website Report: James reported that he has made progress in the photo gallery 'behind the scenes' and expects to publish it by mid-Feb. Also he will have the board members page updated by then. There are currently 15 Facebook likes on our page and we have had several new signups for the email list via the website. James will send the board a list of potential ways to increase FB traffic and likes to the page. A request was made to include images of the ad sizes and the newsletter cover on the Advertising page of the website.

Newsletter Content: We discussed the March newsletter content. Safeway's proposal and the Woodlands Facebook page will be the cover articles. Additional items were included in the March agenda.

Next Board meeting to be held March 2nd from 8 – 9 a.m. at the Ygnacio Valley Library meeting room.

Meeting adjourned at 9:15 am.

Respectfully submitted,

Adrienne Robillard (for Ed Wohlers, Secretary, Woodlands Association)