

**Woodlands Board Meeting
Minutes
February 6, 2010**

Attendees: Ed Wohlers, Joe Casey, Judy Jarvis, Jessica Williams, and Elsie Witt

Guest: Tom Johnson

Website:

- Brian has finished uploading about 10 years of newsletters to the woodlands website. We need to go to the website and request by date to see if the newsletter for that date comes up. Let Brian know.
- Brian added the Board minutes to the website for 2010 forward.

Financial:

- Judy prepared a financial statement which shows the Association losing money each month for printing the Newsletter (see attached hard copy)
- We lost about \$2000 for 2009
- Advertising accounts in arrears may need to be written off
- Judy invoices advertisers who have not paid their current account on a regular basis
- Advertisers are dropped if they have not paid for previous month
- Need a volunteer to solicit advertising and follow up on current payments

Special projects:

- Joe Casey will check on the parcel tax issue and prepare an article for the newsletter
- Joe will ask for residents to respond with their ideas
- Suggested promoting Northgate student achievements with profiles in the newsletter
- Ed said we are writing about Girl Scouts and activities at Valle Verde, but not much for older students

Newsletter:

- Crime Report is filler and can be extended if needed
- Board discussed the size of Newsletter, and decided to continue with current sixteen pages (or twenty) and not have blank pages
- Ed suggested we come up with 5 or 6 questions to begin a public comment article (this was a topic Joe had previously recommended).
- Continue monthly article inviting residents to write articles
- Newsletter response could create discussion and elicit feedback.

March 2010 Newsletter content:

- Profile of Board member (Jessica, Judy, Brian, or Joe) w/photo – we'll do profiles over the coming months
- Monthly invitation to write an article
- School information—Valle Verde Ed
- Tax help
- Crime Report Kathy
- Mail carrier Ken Davis retirement Elsie
- Swim Lessons Flyer will be included gratis March – June, if space allows

Other business:

- Visitor Tom Johnson suggested the Board write a mission statement to clarify what we want to accomplish/focus on with our Woodlands Association
- **March Board meeting** will be Saturday morning, **March 6** at 8:15 AM

Respectfully submitted, Elsie Witt, Secretary