

Woodlands Association:

Board Minutes March 4th, 2017 @ 8 a.m

Members: Bill Gilmyers, Erik Ehlers, Jared Asch, Jan Gall, Robert Baldwin, Tod McNeill, Alissa

Business: Bill calls to approve january and february minutes.

Financial: Jan tells us there are two new advertisers and everything else is status quo

Webmaster: Todd tells us the woodlands assoc has paid for a web account, but it is not used due to limitations of updates and automation of material.

Email Solutions: Alissa was asked to look into apps to make it easier for the board to subscribe and unsubscribe from different mailing lists. She found that Mail Chimp was the best. Google groups was another option with an add on called boomerang which is free. All this will be used as a template for material and for email list subscription control.

Newsletter Coordinator: a few years ago the board use to have a position called a newsletter coordinator. Bill wants to bring back the position, thus an add will be put into the newsletter next month in search for an applicant.

Northgate Caps: Jared tells us 57 percent of woodlands residents voted in the northgate school district survey. The board discusses that the newsletter and the board will stay neutral in the politics of the neighborhood and such. The newsletter will run articles from both sides of arguments when publishing articles on such topics.

Neighborhood Concerns: Bill shares with the board a new app called clickfix. If something around the community needs repair or attention, this app records it and informs the city. The board won't write an article about it now, but we may later.

Questions for the mayor: Jared tells us the city will write two articles on "smart city projects" and the board will publish it in this month's news letter, along with questions for the mayor.

Upcoming Articles: The board needs ideas for a page two blurb in april's newsletter. Bill volunteers to write about the upcoming elections. Walnut Creek will employ high school students for their cities Sustainability Project which will include the students going around the community and telling the people about the new plan to save on electricity.

Board Adjourns at 8:49 a.m