

Woodlands Board Meeting Minutes - 6/6/15

Board Members Present: Adrienne Robillard, Jan Gall, Jennifer Zotti

Not Present: James Goudy, Bill Gilmyers, Erik Ehlers

Call to order by Adrienne @ 8:05 AM

Secretary report: (Will approve May minutes in July)

Financial Report: Payment for first color-insert (Realtor Carissa Brikken-Brown) came through, \$325. Cost to print is \$253.75. Consider charging more for the insert, depending on demand from other Realtors. The decision is to move forward with Facebook advertising to increase our reach.

Newsletter Update: Newsletter delivery was late this month, as the goal is to have the newsletters to Jennifer by the Friday before the 3rd weekend of the month. There has been feedback from Marge and the block captains who deliver on the weekend. This month the newsletters did not get delivered until 6/3. This was due to late advertisers and the last minute inclusion of the color insert. The plan is to phone MM after Adrienne submits files on the 15th of the month. Adrienne will emphasize the deadline to advertisers.

Valle Verde BBQ: 6/13 from 11 a.m. – 2 p.m. Promoted on 6/7 on NextDoor and FB.

Garbage Issue Behind Citrus Marketplace: Chuck Ellis, neighbor on Banyan Circle, has been in communication with the owners of Citrus Marketplace requesting that the spillover of trash from a recycling bin be addressed. Adrienne to follow up with Kym Anderson @ Doerken Properties.

Survey Results: 9 people have completed survey thus far. Deadline is 7/31. Adrienne will promote on NextDoor and repost to FB.

July Newsletter Content:

Police Calls- Talia

School News- Danielle

Orchards Update (start of construction): Adrienne

Election Statements of Interest (complete)

Election Ballot (complete)

BBQ Article and Photo: Bill/Erik

Did you know random factoid of the Month: Erik

Cabana Club News: Joanne Waltham

Survey Reminder: Adrienne

August Items: Chuck Ellis to write about car safety (with the message being, park on street less often)

Next Meeting: July 11th, 8 AM at Denica's.

Meeting adjourned at 9: 20 AM

Respectfully submitted by Adrienne Robillard, President