Woodlands Board Meeting Minutes

1/3/15

Board Members Present: Adrienne Robillard, Bill Gilmyers, Erik Ehlers, Jan Gall,

Not Present: Jody Gilmyers, James Goudy

Call to order by Adrienne @ 8:15 AM

Secretary report: December 2015 minutes approved.

**Financial Report:** Compared year-over-year income expense and cash position 2013 vs 2014. Income down \$253 and expenses up by \$352. Most of variance driven by events like park grand opening and pumkin carving. No immeadiate action required, board to consider other low-risk, potential higher yielding investments (such as short-term bonds) to keep accounts in balance. Will also work to keep newsletter to a maximum of 16 pages as this is a major driver of costs.

Also discussed payment options and whether this is something that is cheaper and/or more convenient that PayPal, agreed to keep with Paypal for now.

**Newsletter Update:** Discussed a two adds that did not appear in January newsletter, will make good in future newsletters.

Valle Verde Park Spring Event: Will look at May BBQ at park once BBQ installed.

**50<sup>th</sup> Anniversary Event:** Discussed block party and possibly blocking off streets, perhaps in front of Cabana Club where few/no houses would be blocked. Erik to contact city to find out parameters costs for closing streets. This event may be in place of the Spring Event described above, TBD.

**New Board Member Solicitation:** 6 months of so since last solicitation. Erik to write brief blurb for newsletter and share with Adrienne and Bill who will also post on Facebook and Nextdoor, respectively.

## January Newsletter Content:

Police Calls- Talia School News- Danielle Jan 1965 Pop Culture Flashback: Adrienne Valentine's Day Tips: Bill Did you know random factoid of the Month: Erik Cabana Club (?): Adrienne to reach out to Joanne Waltham Misc Article TBD: Erik

Next Meeting: February 7, 8 AM at Denica's.

Meeting adjourned at 9: 20 AM

Respectfully submitted by Bill Gilmyers, Vice President