Woodlands Board Meeting Minutes – January 5, 2013

<u>Attendees:</u> Deanna Constable, Adrienne Robillard, Ed Wohlers, Arsen Kitch, James Goudy, Elaine Coyne, Marc Graves. Guest: Honorable WC Councilman Justin Wedel

<u>Secretary's Report</u>: Secretary Report was given by Ed Wohlers who indicated there were no changes to the last Board Minutes circulated. Marc made a motion that we accept December Minutes, Elaine 2nded, motion carried unanimously and December 2012 Minutes were accepted as submitted.

<u>Financial Report:</u> Elaine reported that the past dues have been largely paid at this point. We agreed to waive to past dues since they said they didn't request an ad for the months billed.

<u>Advertising:</u> Marc indicated we should solicit more advertising. He said he'd walk the three shopping centers to solicit additional advertising.

<u>Other business</u>: Justin suggested we consider changing the newsletter format to more closely resemble a newspaper with consistent headings, columns as well as perhaps a newspaper material (if it saves costs). Ed indicated he'd send the costs for typical newsletter page counts.

Safeway Plans – "The Orchards" has been submitted to the City by Safeway. Adrienne and Arsen met and discussed the proposed plans with Safeway last week.

<u>Website Report:</u> James reported that he's continuing to work on the website and distributed an outline of where he is on the website. He continues to make changes and upload content.

Newsletter Content: We discussed the January newsletter content. New website will be the cover article. Additional items were included in the January agenda.

Next Board meeting to be held February 2nd at 8:15am.

Meeting adjourned at 9:35am.

Respectfully submitted,

Ed Wohlers

Secretary, Woodlands Association.