

Woodland Board Minutes August 5th, 2017

Board Members Present: Bill Gilmyers, Jared Asch, Todd McNeil, Robert Baldwin, Susan Pfau

Board Members Not Present: Erik Ehlers

Community Members Present: None

Meeting called to order by Bill @8:00am

New Newsletter Coordinator: Jared proposes that Susan Pfau be added as Newsletter Coordinator, Todd seconds, motion passes unanimously.

Secretary Report: Bill provided July minutes for review, No changes were received, so Bill requested a motion be made to accept the July Board Minutes as final. Bill made the motion, it was seconded by Jared, all present voted in favor, none opposed and the minutes were accepted as recorded.

Board discussed getting in a more regular cadence for Board business, including distribution of the minutes; Robert to distribute by the Sunday of the week following the monthly meeting.

Financial Report: Bill did not present a complete report of Board finances as he is still coming up to speed on the various responsibilities of the Treasurer role. He's worked closely with Jan and has gotten online access to all bank accounts and has begun working with newsletter advertisers and managing their payments. A few advertisers are in arrears but nothing significant. Overall we are taking in more in advertising revenue in most months than we are spending on printing it, which is our number one expense. An extra revenue is used to cover smaller ancillary expenses including postage, gifts to those who support the Board, etc. Overall the Association's financial health is good.

Website Update:

Todd has managed to port the website over to our new platform and now has full control over its design and functionality. Todd is looking for ideas for the next set of enhancements to the site. Bill suggested three potential buckets of work:

- 1) An update of the site and its pages to make them more current
- 2) Using the site to better streamline and automate the process of producing the newsletter, including improving the ability of contributors to upload ads and articles
- 3) Using our site as a more robust platform for publishing and sharing information

Todd will bring a list of potential options to the next meeting

Board also discussed the Woodlands Facebook account, which features frequent posts from those not on the Board. Need to figure out who has access and decide how to manage the account.

Board would like to move to segregated e-mail accounts for each board role (e.g. woodlandspresident@gmail.com, etc) instead of just having one shared account for the full association. Need to determine how to manage sharing and forwarding, there are a few ways to

approach this, each with certain pros and cons. Todd to bring a list of options to the next meeting.

Northgate Caps Update: A public hearing will be held on the proposal on August 29. This is right around when the September newsletter will come out, so we'll not do an article this month. We can do a write up of the results in the October newsletter.

Bylaws Update: Jared and Erik will be working on getting our bylaws updated, as there are a number of clauses in our existing bylaws which are problematic or out of date. There's a process for doing this update that Jared and Erik will lead, in concert with a range of other Board activities. Bill to reach out to Ed Wohlers to see if he has any recollection of similar work being done in his time on the Board.

Traffic Update: Jared and Bill both spoke with representatives from the city regarding the neighborhood's traffic issues. The police will increase patrols on Citrus and Perada, and will add speed data collection equipment in August or September. The information collected will be shared with the police, city traffic engineers, and the Woodlands Association.

In addition, both the police and the city traffic engineer suggested that the association, and interested residents of the neighborhood, attend the bi-monthly transportation commission meeting in November. We'll put a piece in this month's newsletter providing an update on our progress, as well as a heads up about the Transportation Committee meeting.

Citrus Courtyard: Bill had separate meetings with Ed Worlers and Bill Swanson to discuss the proposed Citrus Courtyard project. Ed stressed that the Board will need to invest significant time interfacing with both members of the neighborhood, and the city, to share information and try to drive a good outcome for the community.

Bill Swanson stressed that we need to be measured in our response to any proposal, because if we are seen as being inflexible or unwilling to partner our ability to influence the process will be diminished. In addition, we need to be caution in pushing back on certain features of the project (e.g. the condominium) because if this project does not prove to be financially viable and fails, the next proposed project may be even more problematic (e.g. apartment buildings).

Orchards Frontage: As part of Bill's discussion with Bill Swanson he asked about the problematic appearance of the Orchard's frontage on Oak Grove road and the possibility of a remedy. Bill Swanson does not feel that there is much that can be done at this point, though some cosmetic remediation could be built into the planning for the Citrus Courtyard project.

September Newsletter Content: Newsletter Coordinator bio- Susan, Traffic Update- Jared and Bill, School News- Ryan, Valle Verde Carnival, Treasurer Search-Bill, Animal Corner-Bill, Cabana Club news- Joanne, Recipe- Colleen

General Discussion: Next meeting September 2. This is Labor Day weekend, but agreed that moving the meeting to a later weekend would not make sense, most members will be able to attend on this date.

Meeting adjourned at 9:05 AM.

Respectfully Submitted,
Robert Baldwin, Secretary